**Alberta Regions Infographic Project**

As a part of Canada’s 150th birthday, you’ve been given a job from Travel Alberta to create a tourism infographic for a region in Alberta! Your job is to encourage people to visit that region! You will have to research your region and then create your infographic using computers and a special program! You will also have to do a small presentation about your infographic to convince your classmates to travel there!

What is an infographic you ask? Well, it’s like a poster with pictures and words mixed together using technology to show information in a creative and visual way. We will be using a program online to help us make our infographic after we’ve done our research (which you will also hand in).

**Key information you will need to research/include in your infographic poster:**

* **Location** – where is it located in Alberta? Name 3 cities/towns located here!
* **Landscape** – What does this region look like? What trees/vegetation are located here? Are there any lakes or rivers?
* **Climate/weather** – what would a tourist bring/wear to the region in the summertime? What would they need in the wintertime?
* **Animals** – what kinds of animals would a tourist most likely see there? Are there any they should be careful of?!
* **Activities** – What do people do for fun in the region? Name a few different activities that a tourist could do while visiting!
* **Provincial/National Parks** – Are there any provincial parks in your region that a person could visit?
* **Other tips for surviving in your region** – at least 1 other interesting tip to help a tourist (e.g. jobs, resources, interesting facts).
* You must include at least **2 pictures** of your region on your infographic – this will help your poster be eye-catching and make people understand a little bit more about your region!
* You need to visit at least 3 different websites when you are researching! Don’t forget to write down websites you use!

You will also share this with your classmates in a small presentation! In your presentation, you will need to do a good job convincing your classmates to travel here! You might want to dress up as if you were traveling to your region (e.g., would it be cold? What activity would you be doing), or another creative way of sharing the excitement of your region with your classmates! This is where you can tell stories about the region!

**Alberta Regions Infographic Project Rubric**

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| **Outcomes** | **Level 1 – Not Meeting** | **Level 2 - Basic** | **Level 3 - Good** | **Level 4 - Excellent** |
| **Writes to develop, organize and express information and ideas**  **And**  **Represents ideas and creates understanding through a variety of media** | -Infographic provides inaccurate or unrelated information; limited information is included  -Spelling, grammar or punctuation errors make the infographic less clear and hard to understand | -Infographic includes basic factual information; most facts given make sense and are somewhat clear  -Spelling, grammar or punctuation errors make the infographic less clear but information can still be understood | -Infographic includes a variety of relevant facts; effective vocabulary is used and substantial detail is included to demonstrate important information  -Spelling, grammar or punctuation errors are minimal and infographic is easily understood | -Infographic includes insightful and precise facts; descriptive vocabulary is used and important and rich, creative details are used to demonstrate facts about the region  -Spelling, grammar or punctuation errors do not detract from the infographic |
| **Manages and evaluates information and ideas** | -Research and infographic have no clear organization and is not easily to understand | -Research and infographic is adequately organized and is fairly easy to understand | -Research and infographic is thoughtfully organized and easy to understand | -Research is thoroughly organized/ clear and easy to understand |
| **Demonstrates Knowledge and understanding of citizenship and identity** | -Infographic demonstrates a limited understanding of the region researched | -Infographic demonstrates a simplistic understanding of the region researched | -Infographic demonstrates an in-depth understanding of the region researched | -Infographic demonstrates a thorough understanding of the region researched |
| **Demonstrates skills and processes for inquiry and research** | -Limited research completed/  Handed-in  -Students needed significant guidance from teacher in order to find information  -Not able to work with partner/ partners focus on task was minimal | -Simplistic research was completed/ handed in  -Students needed guidance from teacher in order to find information  -Partners were able to work together and stay on task some of the time; worked to share responsibilities | -In-depth research was completed/ handed in  -Students needed minimal guidance from teacher in order to find information  -Partners were able to work together and stay on task without redirections; shared responsibilities and worked out any concerns | -Complex research was completed/ handed in  -Students did not need guidance from teacher in order to find a variety of quality information  -Partners worked effectively together; they shared responsibilities, worked cooperatively together, and stayed on task |
| **Communicates ideas in an informed and persuasive manner** | -Infographic has no real organization and is unclear; it is hard to understand or read  -Pictures do not relate to the written work or no pictures are included. | -Infographic has some basic organization, but aspects of it are hard to understand or read.  -Pictures included sometimes relate to the written work | -Infographic’s organization is well-developed and is easily understood; students have given some explanation as to why a tourist should visit their region  -Pictures are included and related to written work | -Infographic is clear, organized and is eye catching and students have made a compelling explanation of why a tourist should visit their region  -Pictures are included and are effective and relate to written work |